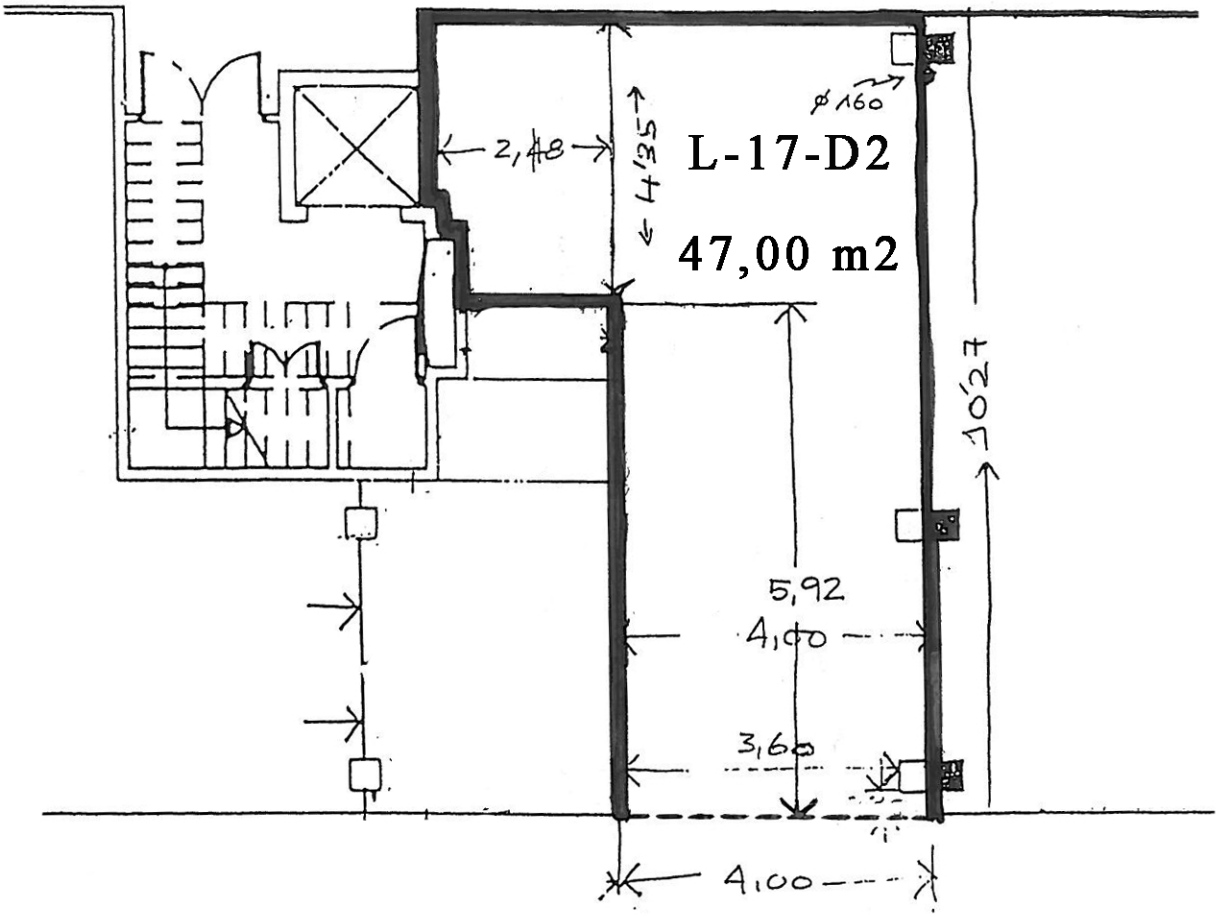PLANO ORIENTATIVO DO LOCAL